



The Leadership Studio

Open the door to Effective Leadership



The Sky's the Limit with Effective Leadership

What is the Leadership Studio?

A fresh approach to leadership development built around the design and production of a corporate video in a professional studio. This challenging, hands-on project allows delegates to exercise all their creative leadership skills in approaching an unfamiliar problem and making the best use of our state-of-the-art resources. It allows delegates to focus on new ideas and try different approaches that will enable them to take their leadership to the next level.



The Leadership Studio provides an opportunity to test and develop your leadership skills in a different environment. Based on a real project using state-of-the-art audio and video production facilities, you will be challenged to develop your leadership skills in the design, development and production of a corporate video to communicate a key message for your organisation.

The Leadership Studio has been designed by a Fellow of the Institute of Leadership and Management and a Council Member of the Association for Management Education and Development. The programme is based on a suite of core elements that are configured to match your requirements precisely. The Leadership Studio will stretch you without the dangers and discomfort associated with more traditional 'outward bound' management training.

Delivered in association with High Barn Limited; a multimedia and music company based in Great Bardfield, England.

The Leadership Studio can be accommodated in a venue of your choice, or why not use The High Barn facility? A stunning medieval timber framed barn which has been refurbished to the highest standards. It is a fully-equipped multimedia facility that is used as a venue for music events. Alongside the performance venue is a state of the art recording studio.

The Leadership Studio

An intensive, practical 2 day programme, designed to develop the leadership skills that are needed to build successful organisations in today's knowledge economy.

The business environment at the start of the 21st century is placing new demands on organisations in both the private and public sectors. Leadership development needs to be updated to cultivate new capabilities to meet these emerging demands.



This new programme provides a solution to these new challenges that goes beyond traditional management training. We offer an innovative approach to developing leadership competencies by working on a genuine project in a professional work environment; in this case a state-of-the-art recording studio.

“Inspirational and thought-provoking”

About the programme

What are the objectives of The Leadership Studio?

The Leadership Studio has been specifically designed to help leaders, managers and executives to update their leadership skills so they can provide 'big picture' leadership to complement the entrepreneurial skills that the knowledge economy demands of their people.

What are the benefits?

By the end of the programme, delegates will be able to:

- |||| understand the characteristics of their leadership style;
- |||| understand their own strengths and development needs;
- |||| demonstrate new approaches for more effective leaders;
- |||| communicate effectively to inspire and motivate others

Who is The Leadership Studio designed for?

The programme will be particularly valuable to executives and managers who are going through an existing leadership development programme or those who simply want to find a better alternative to traditional classroom-based training.

What learning approaches are used?

The programme is intense and practical. Analysis of leadership styles and delivery of basic theory takes place in advance. The 2 days in the studio focus on experiential learning and are built around a significant project to produce your own corporate communication video. The project gives participants the opportunity to explore contemporary leadership concepts in a real business environment with all of the pressures and discipline involved. The experience is both powerful and enjoyable.



What topics does The Leadership Studio address?

The programme can be tailored to suit your exact requirements, but typically covers:

The Impact of the New Economy

- A new leadership paradigm?
- Entrepreneurs and Intrapreneurs
- Uncertainty, Complexity, Ethics and Diversity
- The role of Emotional Intelligence
- Lifelong learning

Leadership Theory

- Behavioural
- Contingency
- Transformational

Leadership Styles

- Participative Management
- Change-Oriented
- Current and Future Trends

Programme

Advance Preparation

- Leadership Style Analysis
- Leadership Theory in a Nutshell

"It has had a profound effect"

Day 1

- Introductory Session
- Planning the Production
- Designing the Production
- New Leadership Challenges
- Leadership Styles and Approaches

Day 2

- Storyboard and Script
- Production and Performance
- Editing and Review of Product
- Debrief and Review of Learning
- Personal Feedback and Development Plans

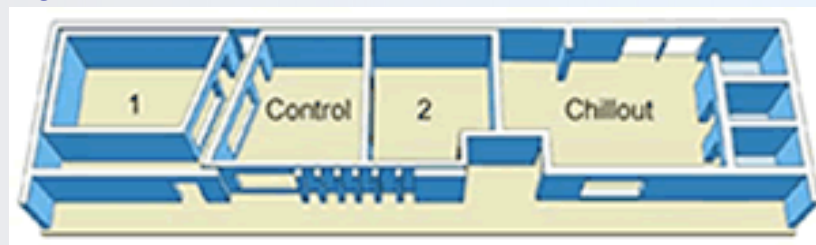
Behind the Scenes

The Leadership Studio is a truly unique experience. Let us give you a flavour of what you experience from the programme:

The High Barn has a stage, full theatre and TV lighting systems, professional sound system, grand piano and an incredible atmosphere! The incredible character and acoustics of this building have been preserved by constructing a completely new shell around the outside so that the timbers remain exposed internally.



The studio facilities are used extensively throughout the programme.



So, the building and equipment are impressive, and to ensure these facilities are used to their full potential, you have the services of the High Barn technical staff to assist you, but do you have the leadership qualities needed to combine their skills and abilities with your team to produce a high quality result?

At first it may seem daunting, but the purpose of the Leadership Studio is to guide you through a process of learning and development. We are sure you will find, like everyone else who has been here, that at the end of the programme you will not only have had a memorable experience, but you will have worked incredibly hard in an unfamiliar environment, learned a lot about your leadership capability, and created an end product that will surprise and delight you. Oh, and you get a copy to take away with you.

After you leave we offer a range of follow-up services that can extend the learning and development from the studio if you so wish.

Your Team



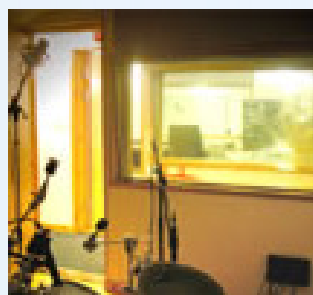
Steve McGrady

Steve has 20 years of global management experience. A fellow of the Institute of Leadership and Management, member of the Association for Management Education and Development and an executive member of the Academy of Management in the US, he runs his own consultancy and training business specialising in strategy and leadership and works as a consultant and speaker around the world



Chris Bullen

Chris has 30 years in the music and software industries. He started his first business ten years ago and is now Managing Director of High Barn Limited. Having worked on numerous international projects, Chris has particular experience with leading global teams and the particular leadership challenges associated with virtual team working.



High Barn Studio

Sony DVCAM recorders
Yamaha DM2000 mixing console
DR16 Pro Akai Hard Disk Recorders (x2)
Akai RE32 HD remote control & editor
Yamaha Studio Pro drum kit
Yamaha C6 Grand Piano

Booking Information

This programme takes place in a working studio, so availability is limited. To discuss your requirements and potential dates, please contact us:

e-mail: LeadershipStudio@meridian1.ltd.uk

or telephone Jo on: 0870 922 0697



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